



Food and Agriculture Organization
of the United Nations

FAO elearning Academy

Innovative learning methodologies for sustainability

First Anniversary 23 June 2021

Cristina Petracchi



FAO elearning
ACADEMY

FAO elearning Academy

Over **200**
partners
worldwide

Global
Public
Good

Multilingual

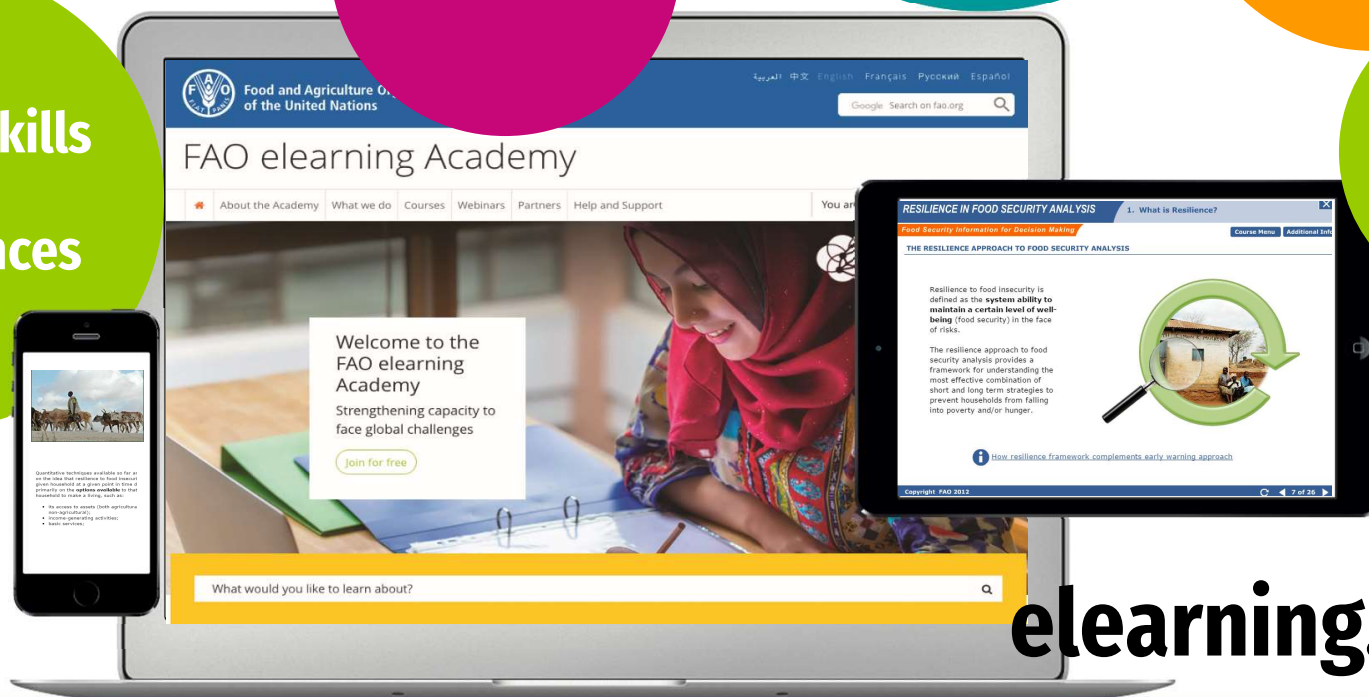
700,000
learners
throughout the
world

Anyone
Anytime
Anywhere

Free of
charge

Transfer skills
and
competences

SDG



elearning.fao.org

FAO elearning Academy

A broad offering of a unique series of courses



Food and Nutrition Security



**Sustainable Development
Goal Indicators**



Gender



M&E and Impact Assessment



Climate Change



**Nutrition and Sustainable
Food Systems**



**Responsible Governance
of Tenure**



Social Analysis



Trade, Markets & Investments



Child Labour



**Sustainable Fisheries &
Aquaculture**



**Information Management &
Knowledge Sharing**



A broad offering of a unique series of courses



Social Protection and Resilience



Agricultural Statistics



Rural Employment, Decent Work and Migration



Capacity Development



Sustainable Forestry



Crop Improvement



Responsible Investment in Agriculture & Food Systems



Humanitarian coordination



Food safety



Animal Production and Health

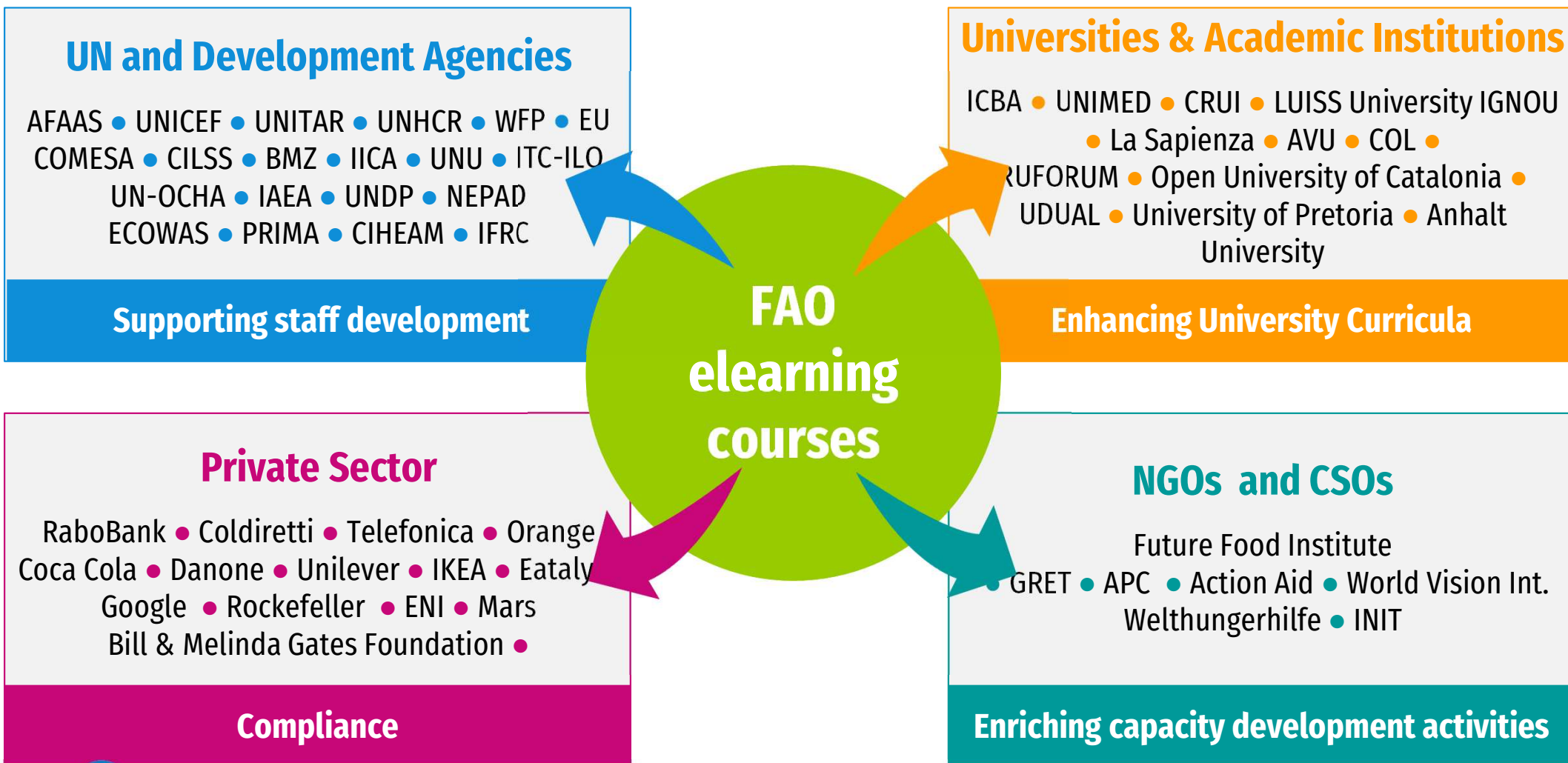


Geospatial data for Land Monitoring



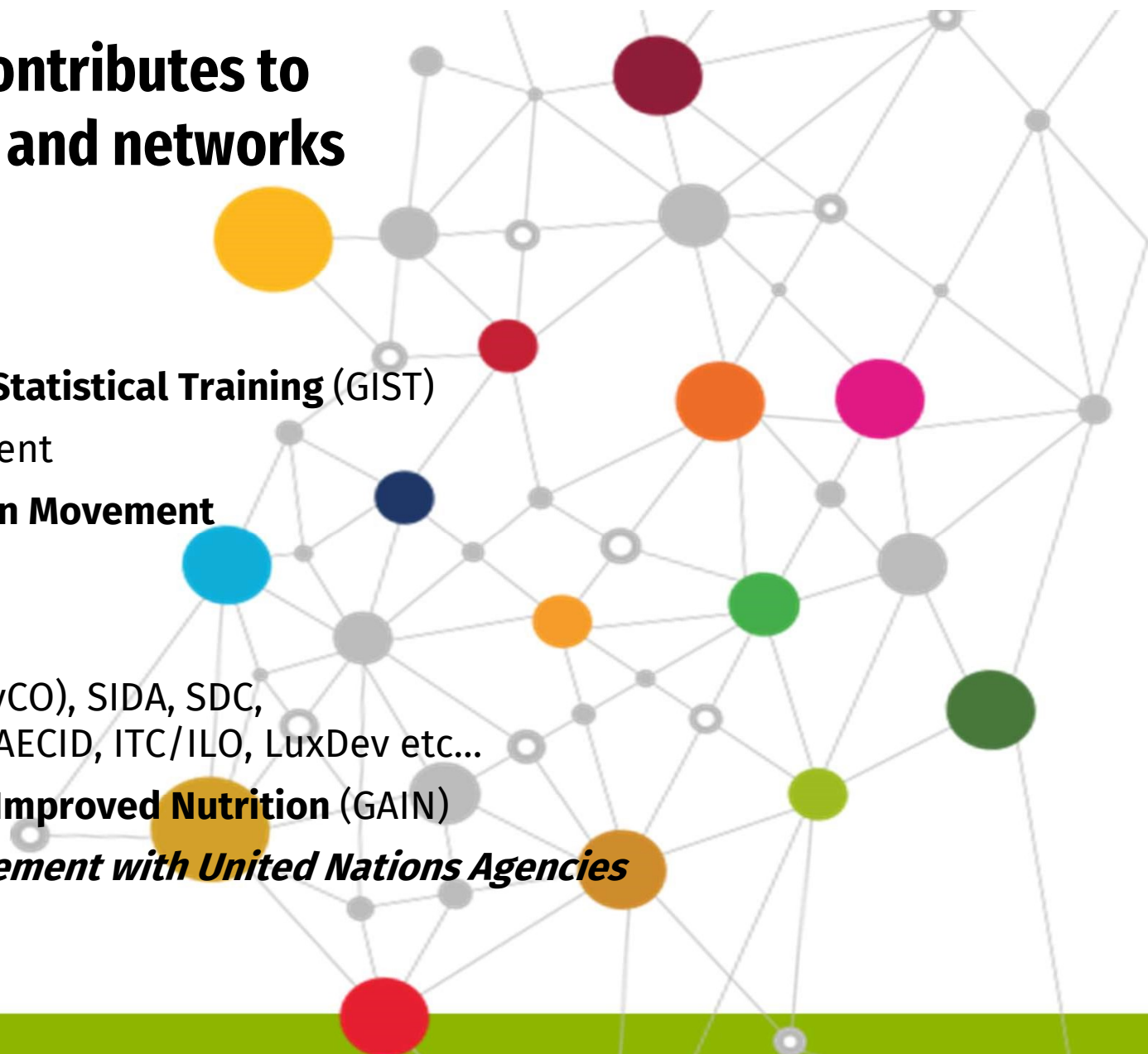
**Agricultural Risk Management
& Resilience**

Uptake, impact and scaling up capacity development for sustainability



FAO elearning Academy contributes to United Nations initiatives and networks

- **UN-SDG Learn** supported by the UN Deputy-Secretary-General
- **Global Network of Institutions for Statistical Training (GIST)**
- United Nations Statistical Department
- **UN Network for Scaling Up Nutrition Movement**
- **UN-SDG Help Desk – UN-ESCAP**
- **UN elearn group**
- **Learn4Dev Network** UN, EU (DG DevCO), SIDA, SDC, Belgium Cooperation Agency, AFD, AECID, ITC/ILO, LuxDev etc...
- **United Nations Global Alliance for Improved Nutrition (GAIN)**
- ***Knowledge Networking and Engagement with United Nations Agencies***
- Online Educa Berlin Conference.



FAO elearning Academy: Innovation, transforming mindsets for sustainability



Design



Content



**Pedagogical models
& Learning Solutions**



FAO elearning Academy:

Innovation, transforming mindsets for sustainability


Design

- Collaborative multistakeholders learning needs assessment & Curriculum design
- Topic & Task Analysis
- Job task oriented & aligned professional profiles
- Representatives Target audience groups
- Partners worldwide
- Non-State Actors
- Academic institutions, professors and experts
- Live interviews
- Online questionnaires
- Synchronous live events

FAO elearning Academy: Innovation, transforming mindsets for sustainability



Content

- Cutting edge evidence-based knowledge
 - Innovative methodologies and practices
 - Competency-based content
 - Aligned with professional profiles
 - Aligned with SDGs
 - Gender and culturally sensitive
- 

FAO elearning Academy: Innovation, transforming mindsets for sustainability

- Case-based scenarios & Simulations
- Storytelling
- Demonstration practice
- Serious learning games
- Pedagogical agents & Avatars
- Live interviews
- Interactive guided tutorials
- Microlearning
- Toolkit approach
- Cutting edge Authoring tools & software

**Pedagogical
models &
Learning Solutions**

FAO elearning Academy

Diversified Delivery Methods and Pedagogical Models



**Certified
Online Tutored
Courses**



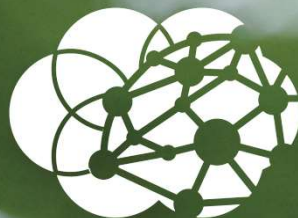
**Online Technical
Webinars**



**Mobile
Learning**



**University
Learning
Programmes**



**FAO elearning
ACADEMY**



**Certified Blended
Learning
Programmes**



**Face
to Face**

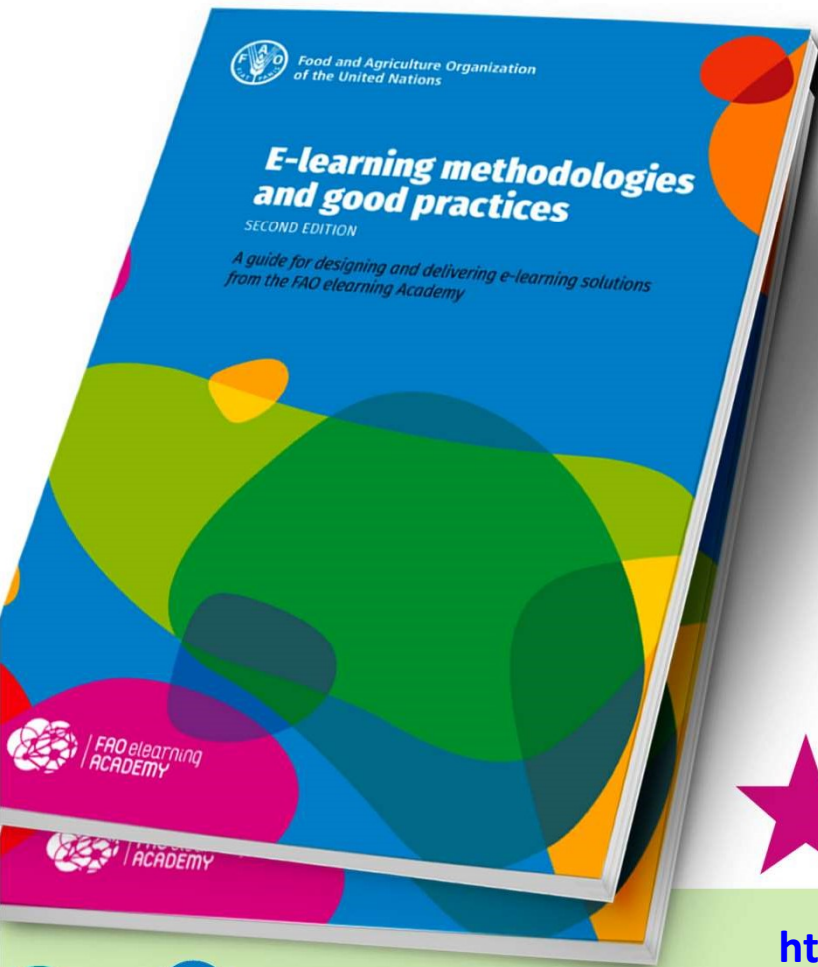


**Self-paced
Courses**



MOOCs

E-learning methodologies and good practices



A guide for designing and delivering e-learning solutions from the FAO elearning Academy

Documenting over 15 years of experience on e-learning pedagogical models and learning solutions, including self-paced e-learning, blended learning programmes, mobile responsive learning, MOOCs, certification system using digital badges and more.

Flip page version: <https://online.fliphtml5.com/juyqq/kgwj/>

PDF URL: <http://www.fao.org/3/i2516e/i2516e.pdf>



Official launch event on 15 July 2021

https://fao.zoom.us/webinar/register/WN_1sF_0jSCRpWdGbtH0QCXkQ

E-learning methodologies and good practices



Part I

E-learning benefits and solutions; e-learning content, social interaction, mobile learning, blended learning. Activities and roles needed to develop e-learning.



Part II

How to design an e-learning programme: from the needs analysis to the definition of learning objectives, sequencing, choice of learning strategies and delivery formats.



Part III

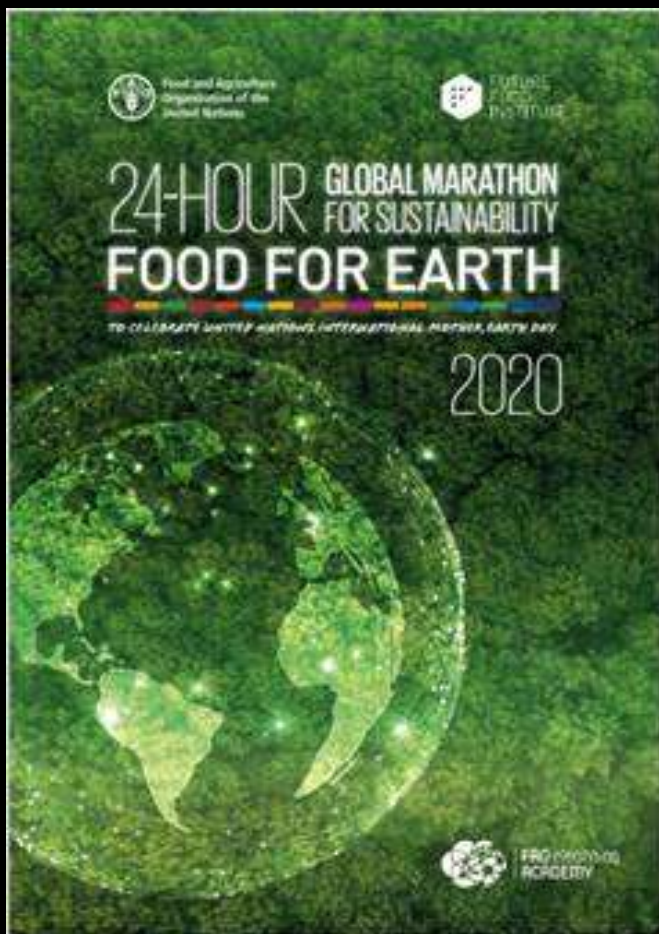
Creating interactive content: examples, test, media, pedagogical agents, storytelling, case-based scenarios, gamification, microlearning. Selecting authoring tools.



Part IV

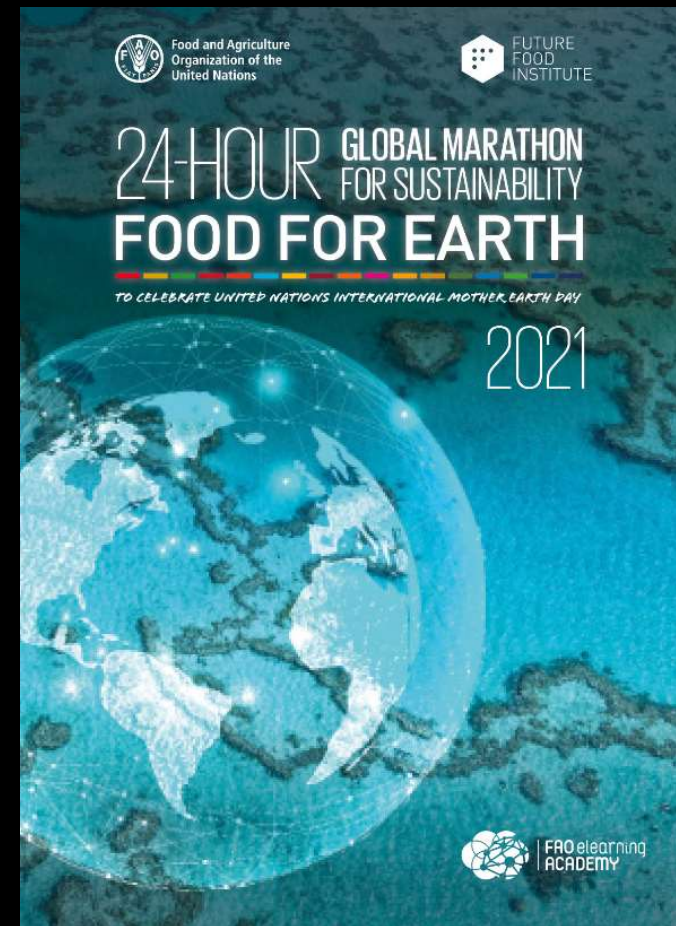
Online collaborative learning: facilitation team, online course components, communication tools, examples of facilitated virtual courses and MOOCs. Learning platforms.

Future Food Institute and FAO elearning Academy 24h Global Marathons in 2020 and 2021



The largest worldwide event on the regenerative power of food systems ever broadcasted, bringing together more than **160 expert voices**, in **30 main work sessions**, in **English, French, Italian and Spanish**, garnering more than **150,000 views worldwide**, and coverage from **over 100 online journals, TV channels, and networks**.

This year 24-Marathon featured on the official platform of the [EarthDay.org](https://www.earthday.org) celebrations.



Future Food Institute and FAO elearning Academy Climate Shapers Boot Camps



The objectives:

- convert technical expertise, evidence-based knowledge in an understandable, compelling and user-friendly format suitable for **multiple audiences: popularize sustainability.**
- develop the competencies of "Climate Shapers": key figures in the circular and sustainable food value chain.



MARETTIMO

SICILY - ITALY

13-19 JULY 2021

YOUTH | SCIENTISTS | INNOVATORS |
EXECUTIVES



FOOD & CLIMATE SHAPERS



BOOTCAMP



Food and Agriculture Organization
of the United Nations



FUTURE
FOOD
INSTITUTE

POLLICA

CILENTO - ITALY

6-12 SEPTEMBER
2021

MAKERS | SCIENTISTS | CHEFS |
FARMERS | INNOVATORS | BUSINESS &
POLICY EXPERTS



FOOD & CLIMATE SHAPERS

BOOTCAMPS



Food and Agriculture Organization
of the United Nations



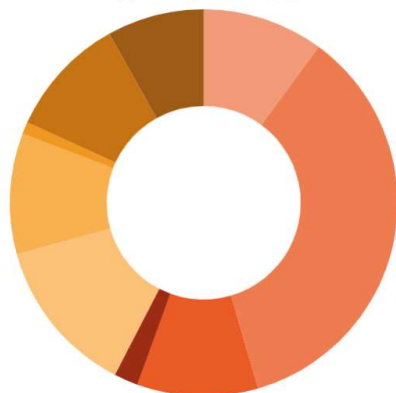
FUTURE
FOOD
INSTITUTE



**International
Technical webinars
FAO elearning
Academy**

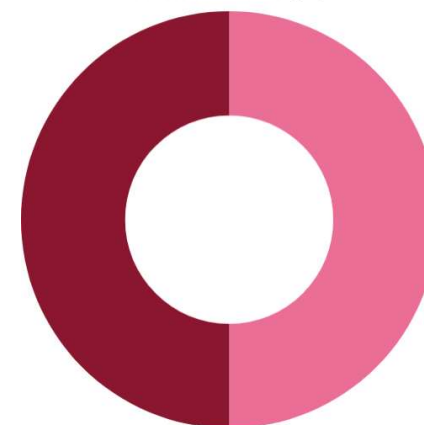
- Future Food Institute
- UN SUN Movement
- Agreenium
- UN-ESCAP

Type of Organization (%)



WEBINAR RECORDING





Gender distribution (%)



Geographic distribution (%)



Resources

-  PowerPoint Presentation - Patrizia Fracassi - Webinar 28.04.2020.pdf
-  PowerPoint Presentation - Sylvie Avallone - Webinar 28.04.2020.pdf
-  QA - Webinar 28.04.2020.pdf
-  Webinar Announcement - 28.04.2020.pdf



What are online badges?

- **Community approval** based on recognized competences and skills.
- **New pathway of lifelong learning** separate from the traditional, formalized academic pathway.
- Build pathways for individuals to work towards **learning goals**. provide **employment opportunities**.
- **Progress talent** within organizations: new way to **identify talent** based on competency and attitude.
- Better **match** individuals with non-traditional experiences to relevant **employment** opportunities and motivate **engagement** and **collaboration**.
- **Improve retention** and **flexibility** in skills development that are targeted.
- Allow alternative way to get **validation for skills acquisition and achievements**.
- **Free and open** any organization can use this standard to create, issue and verify open digital badges.
- **Transferable**: collect badges from multiple sources, on and off-line, into a backpack.
- Display your skills and achievements on **social networking profiles, job sites, e-portfolio, websites**.
- **Stackable** build upon each other and be stacked to define professional profile.
- **Evidence-based**: metadata that links back to the issuer, criteria and verifying evidence.



WHAT IS THE VALUE OF A DIGITAL BADGE?



It shows the world the knowledge and skills you demonstrated to achieve your certificate from a respected, credible source.



It helps you publicize your accomplishments on social media, on your website and in your email signature.



It demonstrates that your knowledge is up to date.



WHO WILL NOTICE?



Clients



Employers



Prospective clients



Colleagues



Twitter



Facebook



LinkedIn



Website



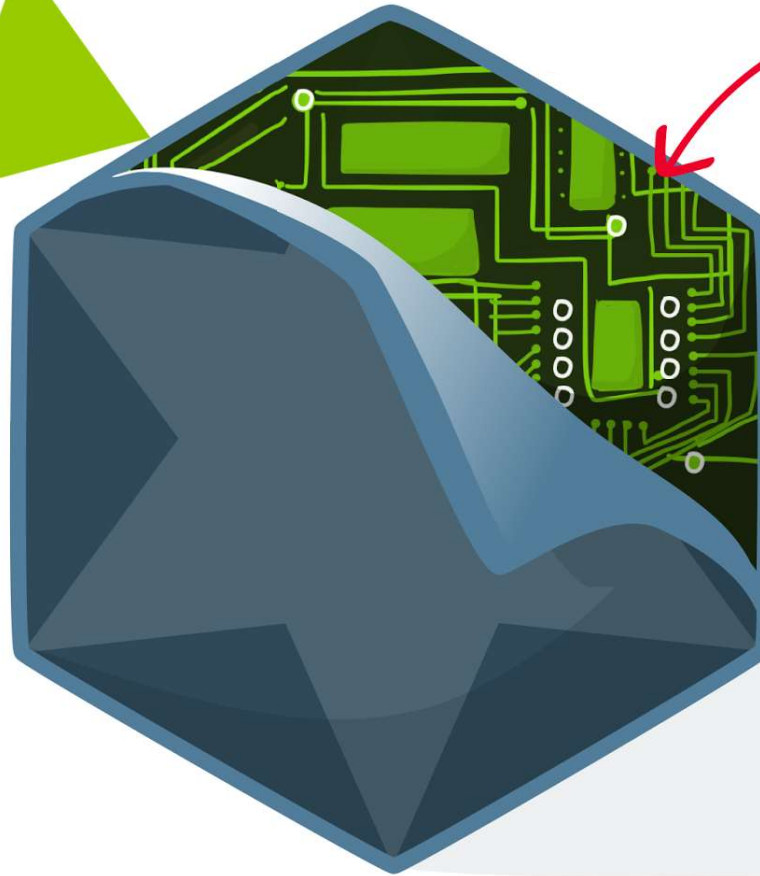
Email Signature

WHERE CAN I USE A DIGITAL BADGE?

DIGITAL BADGES

Authentication Data

Final
Scenario-based
test
Competency
based
test

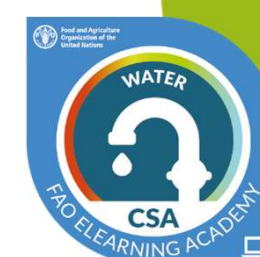


**THERE'S
DATA INSIDE!**

**Digital Badge
Database Driven
Metadata**

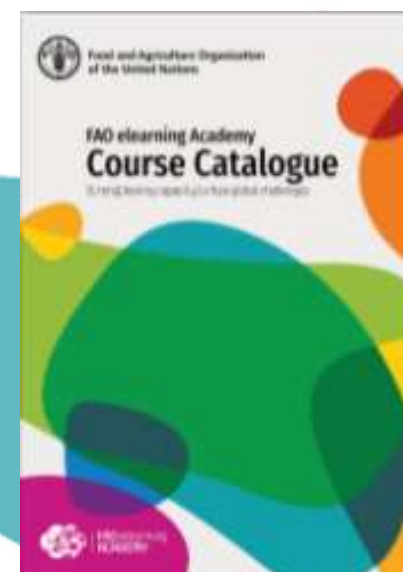
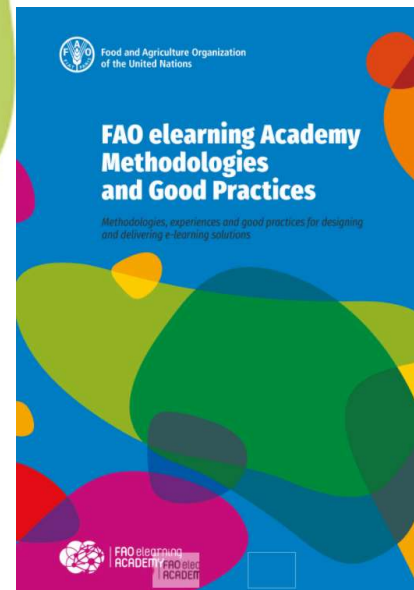
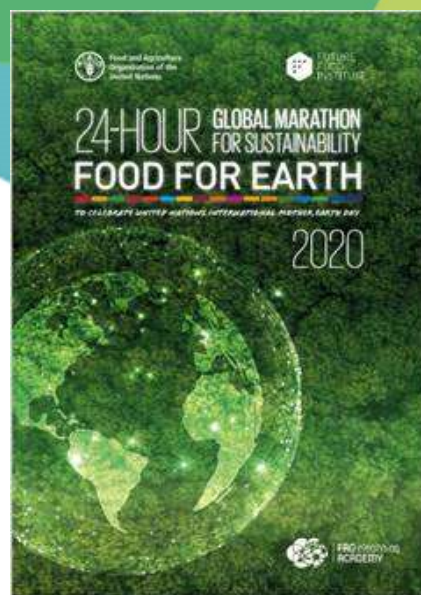
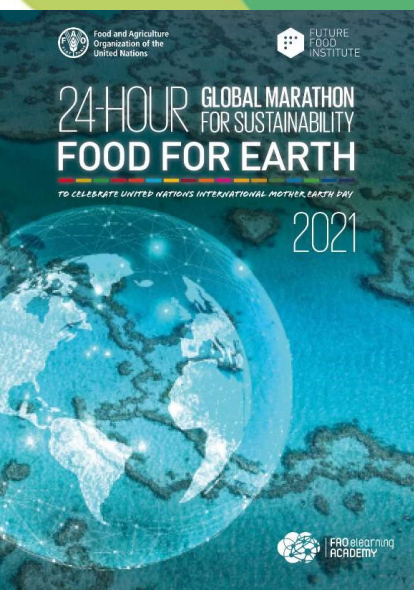
- Name
- Course title
- Issuer
- Issue date
- Competencies

FAO elearning Academy Digital Badges



Badges SDG Indicators





**FAO elearning
Academy Publications**

elearning.fao.org



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