



Food and Agriculture  
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# A User's Journey Through the E-learning Course Developing bankable business plans for sustainable forest-based enterprises

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**FLRM**  
Forest and Landscape Restoration Mechanism



# Course Accessibility and Coverage

- The course provides users with precisely tailored knowledge that meets their specific needs in the subject matter.
- The course is accessible at any time, allowing users to learn at their own pace and convenience.
- The course covers a broad range of topics, including:
  - Restoration Enterprises
  - Forest-related Businesses
  - Monitoring of Forest Landscape Restoration (FLR) and more.



# Bankable Business Projects Module

- The course is structured with a seamless flow, guiding users through essential elements such as:
  - Business Ideation
  - Organizational Structure Development
  - Scalability
  - Market Access, which includes insights into key players and effective strategies
  - PESTLE Analysis, addressing Political, Environmental, Social, Technological, Legal, and Economic factors
  - Comprehensive Financial Analysis & Risk Assessment.



# Bankable Business Projects Module

- Effective business planning and development employ a variety of structured methodologies. These methodologies help us answer fundamental questions and provide solutions: **What? How did you solve it? Where? When? Who?**
  - Start-up approach
  - Design thinking
  - Business Modelling approach
  - Agile methodology
  - Customer-centric
- By following structured approaches, we not only answer critical questions but also gain the ability to support on-the-job training, coaching, and mentoring through practical demonstrations and examples.



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THANK YOU

**FLRM**

Forest and Landscape Restoration Mechanism

Restoring Landscapes for Enhanced Livelihoods