



FAO Social Analysis elearning courses

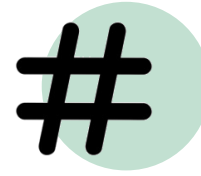




Overall objective

improve the design and implementation of agrifood investment

- ▶ Self-paced courses
- ▶ Targeted to specific audiences
- ▶ Competency-based
- ▶ Based on Adult Learning Theories
- ▶ Certified
- ▶ Free, offered as a global public good



Key concepts

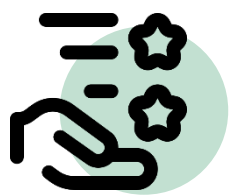
people centred, socially inclusive & gender equitable, resilient, and socio-economically and environmentally sustainable

- ▶ Cutting edge evidence-based knowledge
- ▶ Innovative methodologies and practices
- ▶ Aligned with professional profiles
- ▶ Aligned with SDGs
- ▶ Gender and culturally sensitive
- ▶ Latest pedagogical models & learning solutions



Ultimate goal

strengthen investment **outcomes, impact and sustainability**



Innovative Pedagogical models

- ▶ Case-based scenarios & Simulations
- ▶ Storytelling
- ▶ Demonstration practice
- ▶ Pedagogical agents & Avatars
- ▶ Check lists & job aids

LESSON 4 Social analysis for project design - Designing targeting strategies for gender equality and social inclusion

Examples of using different targeting mechanisms

The programme combined support for immediate needs with a longer-term graduation plan, providing access to a support package of social services, vocational training and interest-free loans.

Women were provided with productive assets, such as goats and small land plots for vegetable gardening.



Examples of targeting strategy and mechanisms

LESSON Social analysis for inclusive agrifood investments - INTRODUCTION

Introduction

Welcome to this e-learning lesson, which introduces a series of courses on **Social analysis for inclusive agrifood investments**.

This series of courses aims to help professionals use social analysis as a tool to make agrifood investment programmes and projects more inclusive and socially sustainable.

Before we explain what social analysis is, let's explore the global context of agrifood systems and the role of public and private investment.

Aisha Programme manager

Carlos Social analyst

Miriam Social analyst (in the field)

LESSON 2 Social analysis for country investment strategies

Supporting Mabanía's National Agriculture Strategy

Welcome team! Let me introduce Carlos, the social analyst who is going to carry out the social and gender assessment to help us formulate the strategy.

Since the Government is committed to investing in socially sustainable solutions, I was recruited to support the team of experts in charge of the strategy formulation.

With his analysis, Carlos will help us to ensure that the investment strategy is fully aligned with the Government's priorities and policies on social development, gender equality and women's empowerment.



LESSON 1 Why should managers know about social analysis?

Micro-level social analysis - Example

Let's look at an example of how local-level engagement helped to generate buy-in and ownership of an investment project promoting climate-smart livestock management in Ecuador.

Hi, I am Diego. To support an investment project promoting climate-smart livestock management in Ecuador, I brought in a gender and social affairs specialist, as the project design didn't have a gender equality strategy.



1 | 4 Click on the forward arrow to proceed

LESSON 1 Why should managers know about social analysis?

Relevance of social analysis for inclusive agrifood systems (2)

Nowadays, public and private investment priorities place more emphasis on:

- Innovations
- Resilience
- Human and social capital
- Good governance

IN ORDER TO

- Address persistent inequalities
- Boost decent employment
- Target benefits to poor and vulnerable populations

! The aspiration of achieving sustainable agrifood system transformation, while leaving no one behind, creates strong demand for **social inclusion**.*

LESSON 2 How to integrate social analysis in the investment cycle

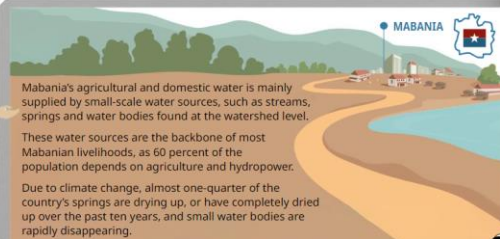
Scenario - Social analysis in the investment cycle in practice

To illustrate how to integrate social analysis in the investment cycle, we will use the case of Mabanía - where the analysis was effectively mainstreamed across the cycle - showing the key activities at each stage. Let's start with some background information

Mabanía's agricultural and domestic water is mainly supplied by small-scale water sources, such as streams, springs and water bodies found at the watershed level.

These water sources are the backbone of most Mabanian livelihoods, as 60 percent of the population depends on agriculture and hydropower.

Due to climate change, almost one-quarter of the country's springs are drying up, or have completely dried up over the past ten years, and small water bodies are rapidly disappearing.






Innovative Pedagogical models

- ▶ Live interviews & Case studies
- ▶ Scenario based assessment tests
- ▶ Interactive guided tutorials
- ▶ Cutting edge Authoring tools & software

LESSON 2 How to integrate social analysis in the investment cycle

Project design in Mabania

Three years after the formulation of the national five-year Agriculture Investment Strategy, the team supported the Government in designing the *Climate-Resilient Water Resources Management Project* in Mabania's Lower River Basin.



Climate-Resilient Water Resources Management Project

We identified the seven most drought-prone provinces of the country as target areas. Guided by the priority areas and main types of intervention identified in the Strategy, I put together a **multidisciplinary team** to develop a project concept note and, later, the full project design document to be submitted for financing.

I included a **social analyst** in the formulation team to work closely with other experts. These included an engineer, a water specialist, an environment specialist and an economist. Let's meet the social analyst...

1:15 Click on the forward arrow to proceed 17/33

LESSON 6 Social analysis during project implementation and evaluation

Supporting implementation of an investment project in Mabania

Based on these findings, it was decided to increase incentives for women to produce chilies.



The food company, along with a local horticulture development programme, designed a direct payment system that included both cash and non-cash rewards delivered through mobile phones.

4:4 11/16

LESSON 1 Why should managers know about social analysis?

Test your knowledge

Can you distinguish between information sources to be used for macro-, meso- and micro-level analysis?

Macro-level	Meso-level	Micro-level
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Meeting with the livestock farmer association | UNICEF Situation of women and children in Mabania | Mabania sustainable natural resource management policy and strategy

CARE Mabania Impact assessment on the project "Women's empowerment in the Southeast region" | Focus group discussion with women's association | National Statistics Office of Mabania report on climate change and food security in the provinces of Mabania

Please drag and drop the sources in the corresponding box and click on Check answer CHECK ANSWER 22/24

LESSON 1 Why should managers know about social analysis?

Test your knowledge

Two colleagues are discussing the design of an irrigation scheme for the next rural investment project. Which of these would be more closely aligned with the social analysis approach?

The physical data we have clearly show where the canals should be placed for maximum efficiency. We don't really need to consult the communities...

But the land tenure issues in the area are complex and water management capacities are low. We need to consult with land owners, tenants and other land users to understand how they are likely to benefit from and manage the water...

Please select the answer of your choice 9/26

LESSON 1 Why should managers know about social analysis?

Why is social analysis important to investment strategies and operations? (1)

The ultimate **objective** of social analysis is to improve the design and implementation of agrifood investments, so that these are more:



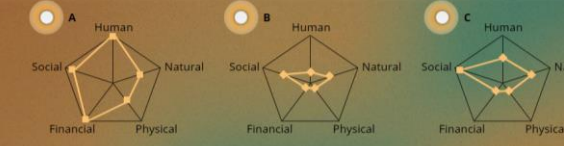
This is expected to lead to better nutrition, health and well-being.

In the next screens, you will see how social analysis can help you to understand the socioeconomic context. 11/26

LESSON 8 Social analysis for project design - Analytical approaches for social analysis

Test your knowledge

Which of the following Capital Asset Pentagons best represents the situations of a household with very few assets in each group?



Select the option of your choice 10/36

Why are digital badges important?

- ▶ Drivers of educational reform
- ▶ Equitable, inclusive and transparent access to education
- ▶ Motivating life-long learning
- ▶ Increase employment opportunities
- ▶ Progress talent within organizations



What are digital badges?

Visible and transparent

- Allow an alternative way to get visible validation for skills acquisition and achievements
- Showcase a personalised life-long learning journey

Stackable micro-credentials

- Granular collection of acquired skills, competencies and knowledge
- Both formal and informal learning activities

What are digital badges

Shareable / portable

- Badges can be collected from multiple sources, on and off-line, into a badge wallet
- Display skills and achievements on social networking profiles, job sites, e-portfolio, websites, etc

Verifiable and transparent

- Verifiable against inherent metadata links back to the issuer, criteria and verifying evidence
- Can be verified for both authenticity and for the learning activity that they represent

WHAT IS THE VALUE OF A DIGITAL BADGE?



It shows the world the knowledge and skills you demonstrated to achieve your certificate from a respected, credible source.



It helps you publicize your accomplishments on social media, on your website and in your email signature.



It demonstrates that your knowledge is up to date.



WHO WILL NOTICE?



Clients



Employers



Prospective clients



Colleagues



Twitter



Facebook



LinkedIn



Website



Email Signature

WHERE CAN I USE A DIGITAL BADGE?

OPEN BADGES

Data & Information **Inside**

Alignment	Expiration Date
Badge Criteria	Issued Date
Badge Description	Issuer
Badge Name	JSON-LD
Digital Signature	Recipient
Evidence	Verification



FAO digital badges are issued on passing (75%) a final scenario or competency-based test

FAO elearning Academy

Over **500**
partners
worldwide

Over **500**
Multilingual
courses

Global
Public
Good

1,000,000
learners
throughout the
world

Anyone
Anytime
Anywhere

Transfer skills
and
competencies

SDGs

Free of
charge

Democratizing education through inclusion and equal rights



Universal education

Offered free of charge, as a global public Good,
always accessible

Digital and Social inclusion

Promoting gender & social equality in the
access to education

Climate and environment-friendly

Reduced carbon footprint

Bridging the gap between formal and informal education

Inter-Multi-Trans-disciplinary
competencies

Sustainability

Transformation

In a knowledge economy, education is the new
currency, the asset through which nations
maintain economic competitiveness,
autonomy and prosperity



Uptake, impact and scaling up capacity development for sustainability

UN and Development Agencies

- UNICEF • UNITAR • UNHCR • WFP • EU
- COMESA • CILSS • BMZ • IICA • IICA • UNU
- ITC-ILO
- UN-OCHA • IAEA • UNDP • NEPAD
- ECOWAS • PRIMA • CIHEAM • IFRC

Supporting staff development

Universities & Academic Institutions

- ICBA • UNIMED • CRUI • LUISS University
- IGNOU • La Sapienza • AVU • COL
- RUFORUM • Open University of Catalonia •
- UDUAL • University of Pretoria • Anhalt University

Enhancing University Curricula

Private Sector

- RaboBank • Coldiretti • Telefonica • Orange •
- Coca Cola • Danone • Unilever • IKEA • Eataly
- Google • Rockefeller • ENI • Mars
- Bill & Melinda Gates Foundation

Compliance

NGOs and CSOs

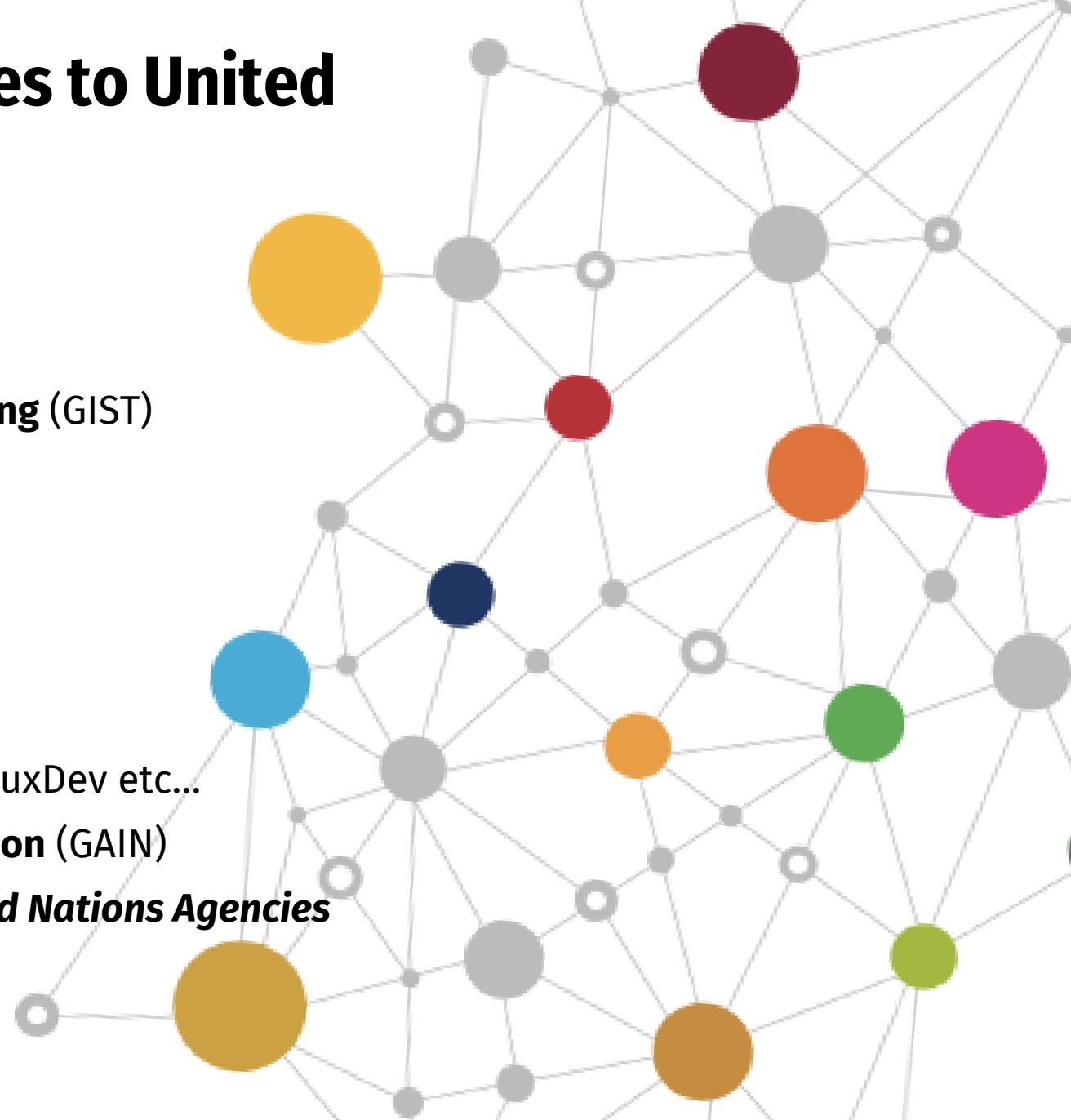
- GRET • APC • Action Aid
- World Vision Int.
- Welthungerhilfe • INIT
- AFAAS

Enriching capacity development activities

FAO
elearning
courses

FAO elearning Academy contributes to United Nations initiatives and networks

- **UN-SDG Learn** supported by the UN Deputy-Secretary-General
- **Global Network of Institutions for Statistical Training (GIST)**
- United Nations Statistical Department
- **UN Network for Scaling Up Nutrition Movement**
- **UN-SDG Help Desk – UN-ESCAP**
- **UN elearn group**
- **Learn4Dev Network** UN, EU (DG DevCO), SIDA, SDC, Belgium Cooperation Agency, AFD, AECID, ITC/ILO, LuxDev etc...
- **United Nations Global Alliance for Improved Nutrition (GAIN)**
- ***Knowledge Networking and Engagement with United Nations Agencies***
- Online Educa Berlin Conference.

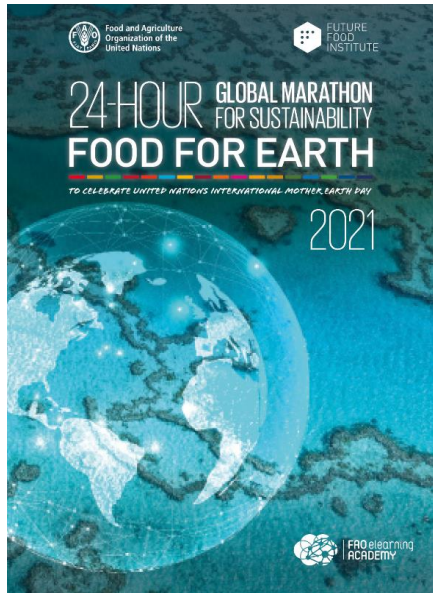
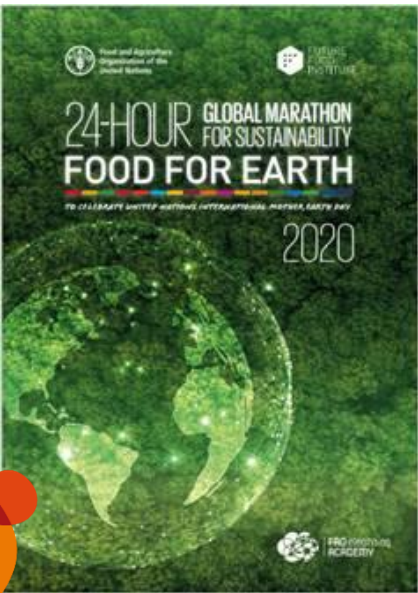
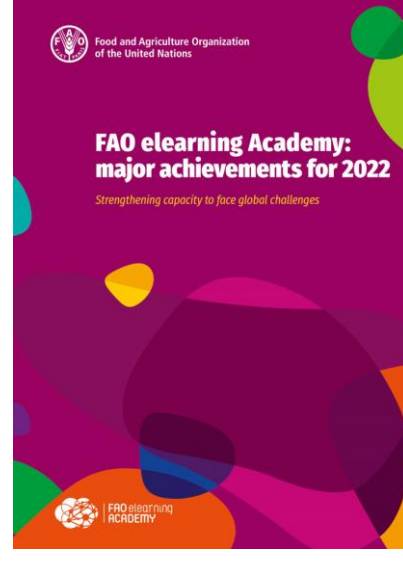
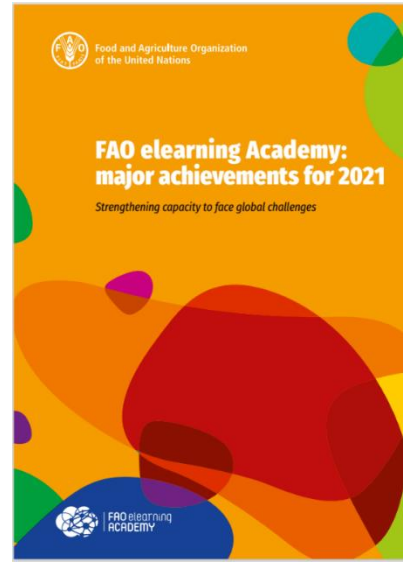
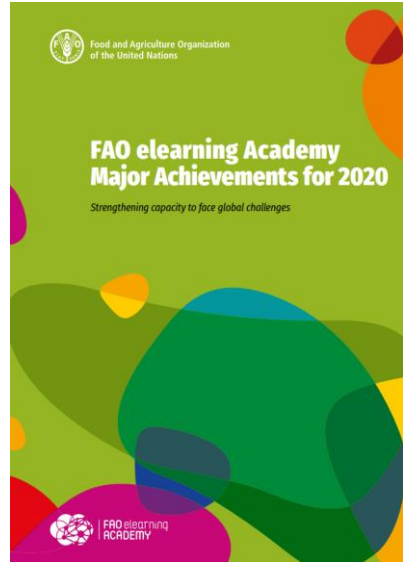
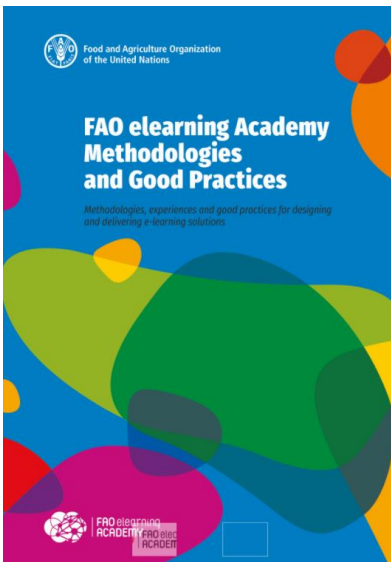
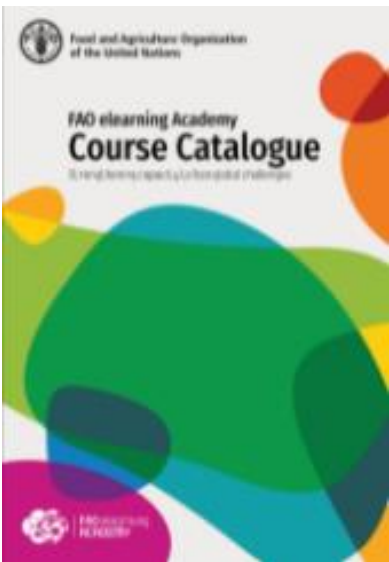


Diversified Delivery Methods and Pedagogical Models



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